



2026 East Montgomery County Fair Sponsorship Level Form

Sponsor Information

Business/Organization Name: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Levels

Please select your sponsorship level:

☐ **Title Sponsor –**

- Contact for Opportunity
- Limited to ONE Business/Person
- This sponsorship allows your organization to be recognized as the Fair's leading sponsor for this 2026 year.

☐ **Diamond Sponsor – \$15,000**

- 10 - VIP Sponsor passes
- 10 - General Admission
- 4 - Parking passes
- Three (3) 3'x8' Banners-Displayed in Prime Locations
- Logo on flyers, website, social media and advertise on Radio
- Flag Carried in Rodeo Grand Entry
- Participation in Grand Entry



☐ **Platinum Sponsor – \$10,000**

- 8 – VIP Sponsor passes
- 8 – General Admission
- 3 – Parking Passes
- Two (2) 3'x8' Banners-Displayed in Prime Locations
- Logo on flyers, website, social media and advertise on Radio
- Flag Carried in Rodeo Grand Entry

☐ **Gold Sponsor – \$7,500**

- 6 -VIP Sponsor passes
- 6 – General Admission
- 2 - Parking passes
- Two (2) 3'x4' Banners-Displayed in Prime Locations
- Logo on flyers, website and social media

☐ **Silver Sponsor – \$5,000**

- 4 – VIP Sponsor passes
- 4 – General Admission
- 1 – Parking passes
- Two (2) 3'x4' Banners-Displayed in Prime Locations
- Logo on flyers, website and social media

☐ **Bronze Sponsor – \$2,500**

- 2 – VIP Sponsor passes
- 2 – General Admission
- 1 – Parking passes
- One (1) 3'x4' Banner-Displayed in Prime Location
- Logo on flyers, website and social me



Sponsorship Payment

Total Sponsorship Amount: \$ _____

Payment Method:

- ☐ Check
- ☐ Credit Card
- ☐ Cash
- ☐ Online Payment

Check Number (if applicable): _____

Promotional Information

Please provide your company logo and any promotional materials by:

Submission Date: _____

Email materials to: _____

Sponsor Authorization

I agree to participate as a sponsor of the County Fair at the level indicated above.

Authorized Signature: _____

Printed Name: _____

Date: _____

Thank you for supporting our County Fair and helping create a successful community event!



Sponsorship Agreement Terms and Conditions

By signing this Sponsorship Form, the Sponsor agrees to provide the sponsorship contribution indicated herein and acknowledges acceptance of the following terms and conditions.

Sponsorship Commitment

The Sponsor agrees to provide the selected sponsorship contribution in support of the County Fair and related programs conducted by the nonprofit organization. Sponsorship benefits are subject to receipt of payment and compliance with the terms of this Agreement.

Tax Considerations

The County Fair is operated by a Texas nonprofit organization. Sponsorship payments may be tax-deductible as a charitable contribution only to the extent permitted by applicable law and after consideration of any goods, services, advertising, or other benefits received by the Sponsor. The nonprofit organization will provide appropriate written acknowledgment of contributions as required by the Internal Revenue Code. Sponsors should consult their tax advisor regarding deductibility.

Use of Sponsor Name and Logo

The Sponsor grants the nonprofit organization a nonexclusive, royalty-free license to use the Sponsor's name, logo, and approved trademarks solely for purposes of recognizing sponsorship and promoting the County Fair. The organization agrees not to materially alter the Sponsor's marks without prior approval.

Payment Terms

Sponsorship payments are due by the deadline specified by the organization. Sponsorship benefits may be reduced, delayed, or withheld if payment is not received by the applicable deadline.



Event Changes

The nonprofit organization reserves the right to modify event schedules, locations, activities, sponsorship benefits, and promotional opportunities as reasonably necessary for operational, safety, legal, or financial reasons.

Cancellation and Refunds

Sponsorship contributions are generally non-refundable. If the event is canceled and not rescheduled, the nonprofit organization may, at its discretion, apply sponsorship funds to future events or programs consistent with its charitable mission or provide a refund as circumstances permit.

Limitation of Liability

To the fullest extent permitted by Texas law, the nonprofit organization and its officers, directors, employees, volunteers, agents, and representatives shall not be liable for any indirect, incidental, consequential, special, or punitive damages arising from participation in the sponsorship program or event.

Indemnification

The Sponsor agrees to indemnify, defend, and hold harmless the nonprofit organization and its officers, directors, employees, volunteers, and agents from and against any claims, liabilities, damages, losses, costs, and expenses, including reasonable attorney's fees, arising from the Sponsor's negligence, misconduct, promotional activities, displays, products, services, or violation of law.

Force Majeure

The nonprofit organization shall not be responsible for delays, modifications, or cancellation of the event due to circumstances beyond its reasonable control, including severe weather, flooding, fire, acts of God, public health emergencies, governmental actions, utility interruptions, labor disputes, or other force majeure events.

Compliance with Laws

The Sponsor agrees that all advertisements, displays, products, services, and promotional activities associated with the sponsorship will comply with all applicable federal, state, and local laws and regulations.



No Endorsement

Sponsorship of the County Fair does not constitute endorsement by the nonprofit organization of the Sponsor's products, services, business practices, or viewpoints.

Governing Law and Venue

This Agreement shall be governed by the laws of the State of Texas. Any legal action arising from this Agreement shall be brought in a court of competent jurisdiction located in the county where the nonprofit organization's principal office is located.

Entire Agreement

This Sponsorship Form and its accompanying materials constitute the entire agreement between the parties regarding sponsorship of the County Fair and supersede all prior discussions or understandings concerning the subject matter herein.

Authorization

The undersigned certifies that they are authorized to act on behalf of the Sponsor and agree to the terms and conditions of this Agreement.

Sponsor Organization: _____

Authorized Representative: _____

Title: _____

Signature: _____

Date: _____

The County Fair is operated by [Organization Name], a nonprofit corporation recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Federal Tax ID Number: _____.